

Cultural Diffusion Models

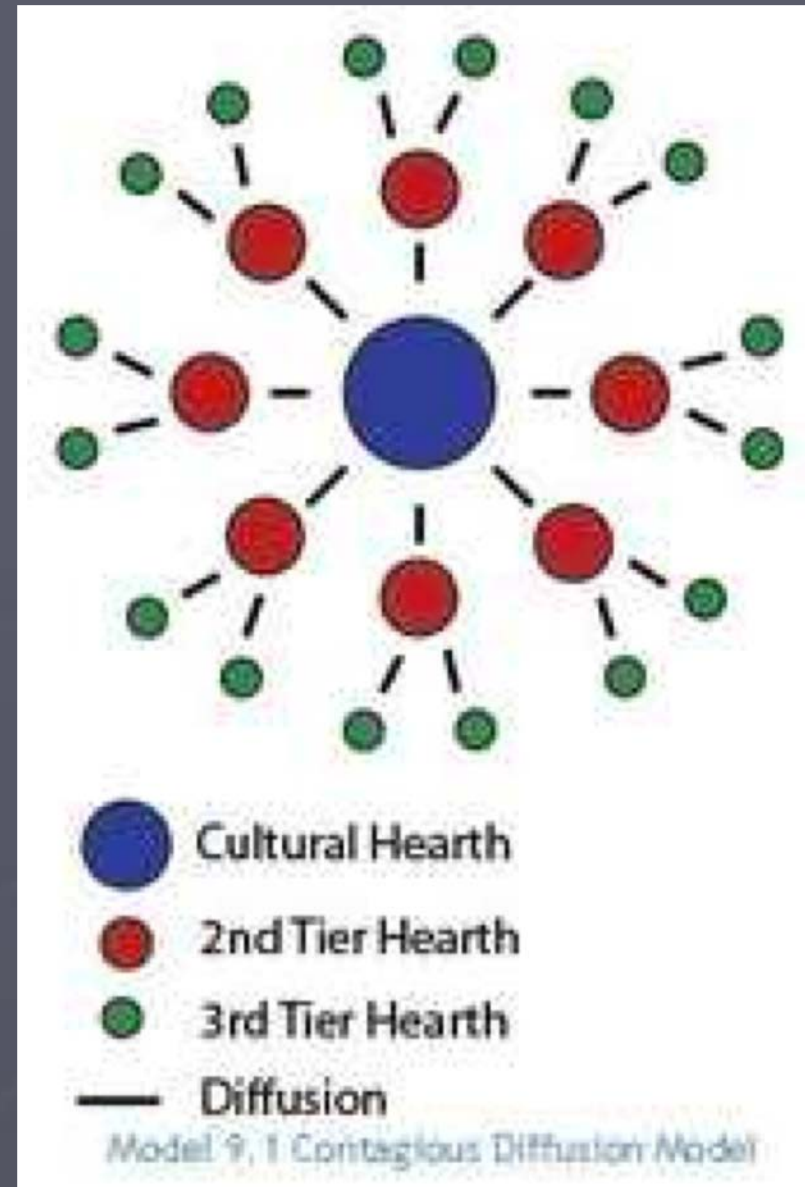
Preparation for the AP Human Geography Examination

Expansion Diffusion

- When a cultural trait expands to a new area but remains strong in the source location

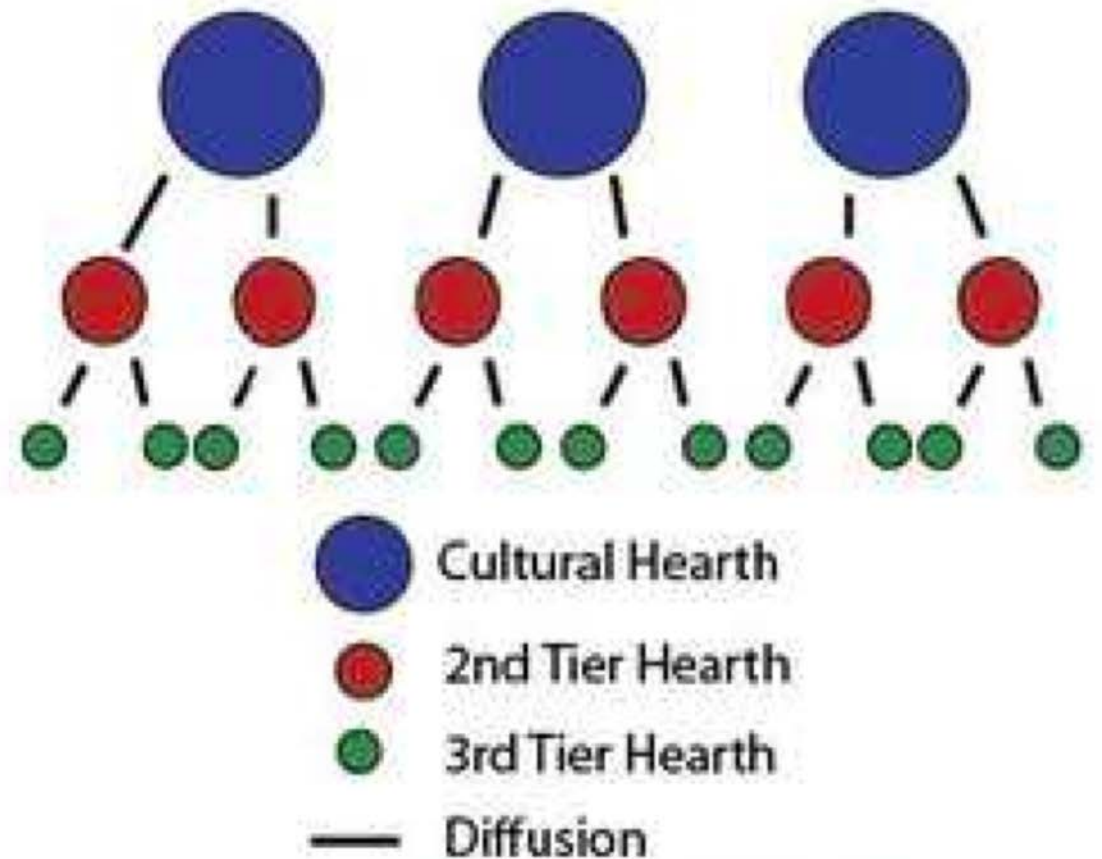
Contagious Diffusion

Diffusion spreads from one central core via proximity and connections (ex. Anything viral)



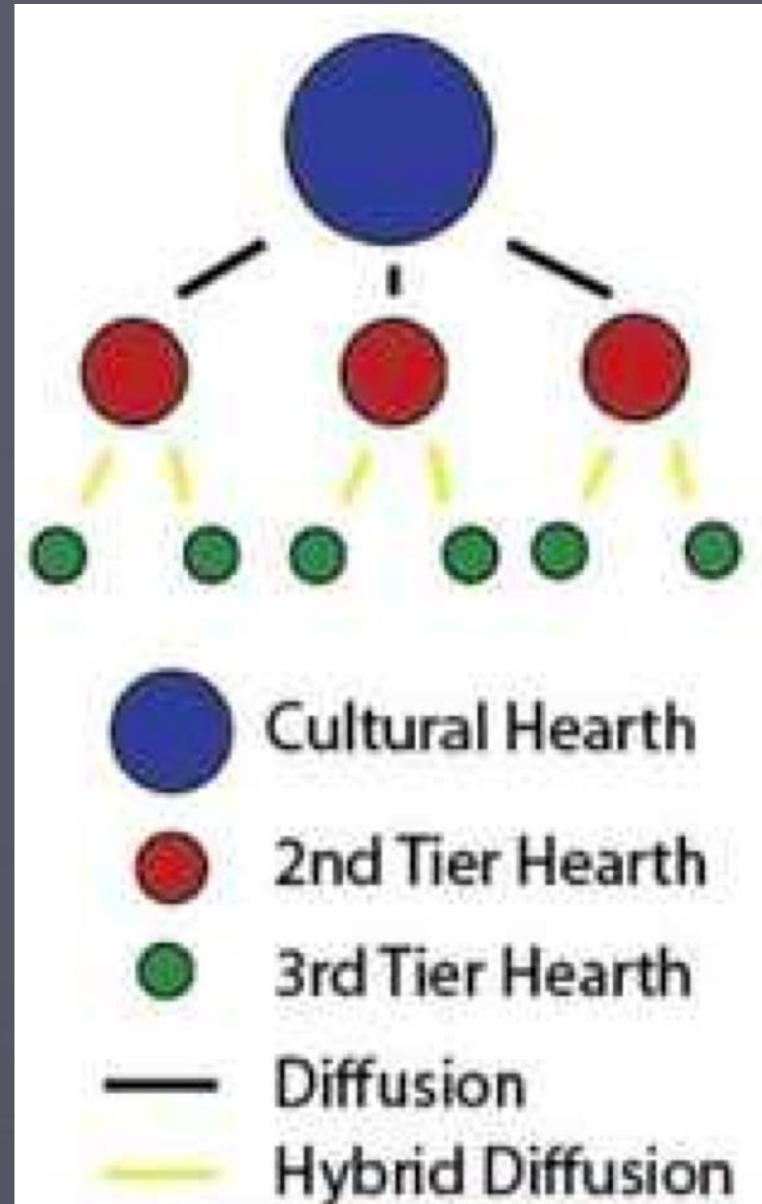
Hierarchical Diffusion

Diffusion starts among cultural elites and works its way down to lower rungs of society (ex. Bleached hair in the 90s)



Stimulus Diffusion

Cultural trait expands from source location and then is changed to form new cultural trait loosely based on original idea (ex. Chinese food in the US)



Relocation Diffusion

Diffusion spread by actual physical movement, and then spread amongst people in new area (ex. Also Chinese food in the US)

